

Sul Ross State University
Rio Grande College

Small Business
Development Center



Mission Statement

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Our mission at the SRSU-Rio Grande College is to foster small business success in the Middle Rio Grande Region

Who We Are

- The SBDC is the largest management and technical assistance program serving the U.S. small-business community.
- The program was developed by the U.S. Small Business Administration in 1984. SBDCs are supported through a network of local, state and federal entities such as UTSA, SRSU-RGC and SBA.
- RGC-SBDC serves Maverick, Val Verde, Uvalde, Kinney, Zavala, Dimmit, La Salle, Edwards and Real.

What We Do

NO CHARGE ADVISING SESSIONS

- The SBDC provides high quality confidential business consulting services which are conducted by professional counselors known as business advisors at no charge to the client/business.
- Our advisors provide existing business owners with practical advice for improving or expanding operations. They also assist start-up businesses in evaluating their business idea and developing their business plan so that they can get started on the right foot.

TRAINING

- SBDCs offer workshops, conferences and courses geared to the needs of small businesses. Training programs range from advanced seminars aimed at experienced small-business owners to introductory courses for those planning to start a business.
- SBDCs also develop and conduct specialized programs to meet specific needs. Working with business professionals and other small business assistance organizations, SBDCs provide managers, owners and potential owners with the tools to analyze and resolve business problems.

No Cost Business Advisory

NEW BUSINESSES

- Venture Planning
- Business Startup Planning
- Writing A Business Plan
- Writing A Loan Proposal
- Permits and Licenses
- Financial Analysis
- Finding Business Capital
- Marketing Strategies
- Record Keeping



No Cost Business Advisory

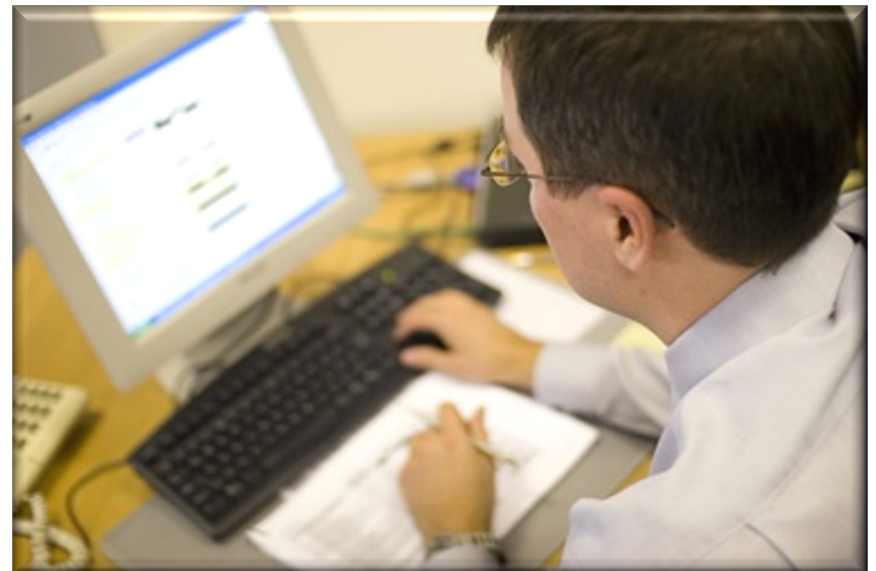
EXISTING BUSINESSES

- Capital Formation
- SBA Financing
- Assessing Business Success
- Financial Analysis
- Expanding A Business
- Reconstructing Debt
- Hiring and Employment Practices
- Purchasing
- Managing Your Production Cost
- Inventory Control
- Tax Planning
- Marketing
- Export/Import
- Manufacturing
- International Trade
- Government Procurement

Online Business Training

- Advertising
- Building Your Brand
- Personalization
- Sales Strategy
- Assessing Financial Needs
- Balance Sheet
- Cash Budget
- Cash Flow
- Profit and Loss
- Valuing a Business
- Analyzing Competition

- The Business Plan
- Targeting Your Market
- Business Legal Structure
- Market Analysis
- Profitability



When We Help

- Sul Ross RGC-SBDC hours of operation are from Monday through Friday from 8 a.m. - 5 p.m but due to COVID-19 we prefer the sessions to be virtual or by phone.
- Workshops and seminars are normally scheduled for morning, afternoon or evening but due to COVID-19, our seminars are virtual until further notice.
- One-on-one advising sessions can be arranged by appointment during these hours but due to COVID-19 we prefer the sessions to be virtual or by phone.



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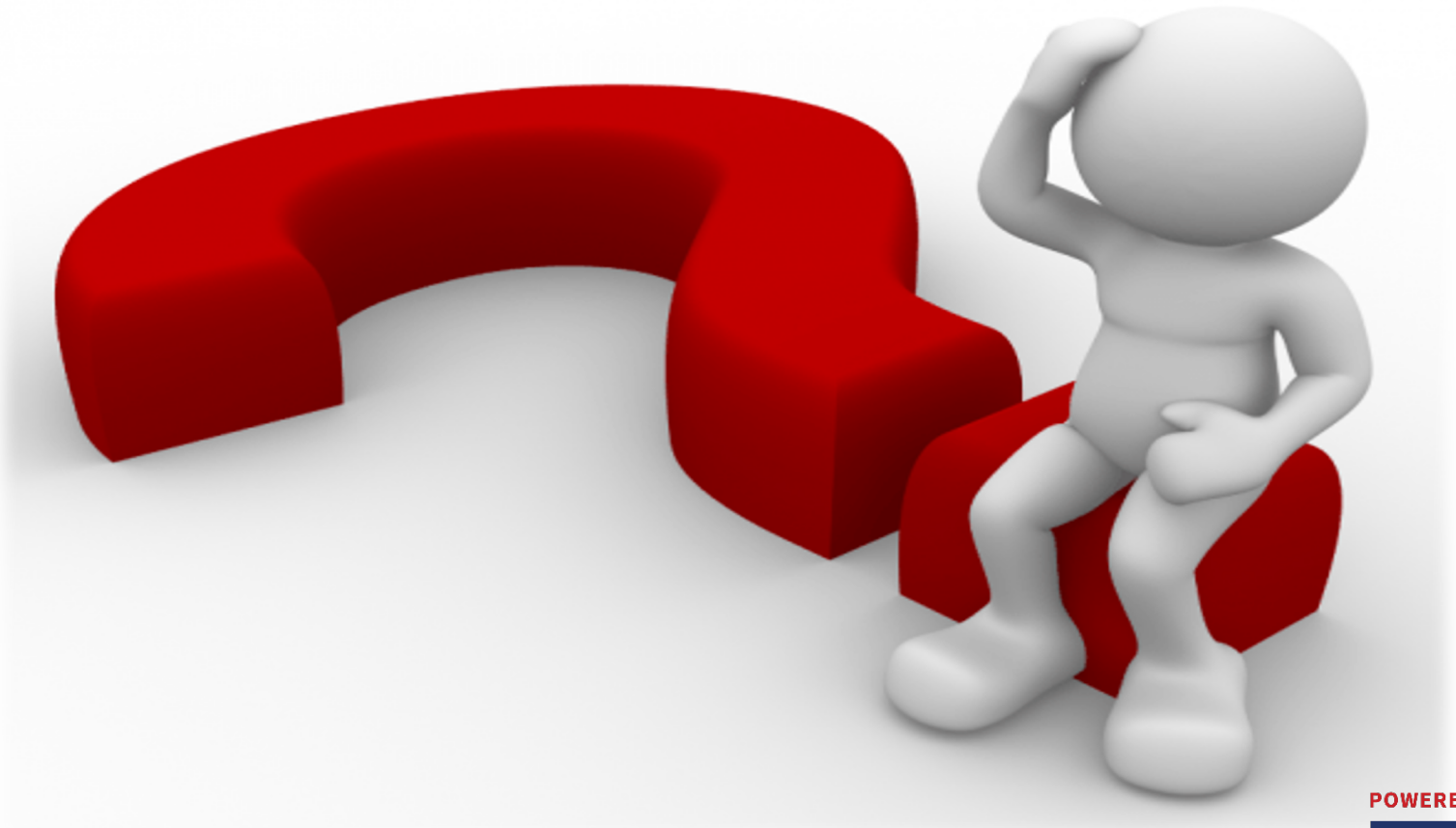
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Any Questions?



South-West Texas Border
**Small Business
Development Center Network**

Sul Ross State University SBDC

